America in the sixties
The sixties were the age of youth as 70 million children from the post-war and baby boom became teenagers.

In 1960, nearly half of American population is under 18 years old.

The 60’s shaped the future of the USA and the world!
American dream

« ...the pursuit of happiness.. »

1. The birth of suburbia
2. TV set
3. XXXL Fridge
4. Material prosperity

- A home
- A car
- A family
American graffiti

- Drive-in theaters
- Boom of pinball machines
- Fast-food restaurants
- Crazy car races
- Neon signs
California dream

Surfin’ spirit

Hollywood

Golden Gate

The Golden State
Age of Rock’n Roll

1. A strong rhythm and an accelerated beat
2. Radio
3. Juke box
4. Youth-oriented lyrics
   - Use of electric guitar
   - Amplified instrumentation

Generation gap
At odds with parents
Icons and Rebels

Chuck Berry

Elvis Presley

Marlon Brando

James Dean

Jim Morrison
Cold war ..... Hot weapons

- The 2 superpowers seek to control the nuclear arms race and testing.
- They keep threatening each other
- The Cuban Missile crisis 1962

John F. Kennedy and Khrushchev

A cold war emerges between the United States and the Soviet Union
« There’s a shadow hanging’ over me »

John F. Kennedy: assassinated November 22 1963

Robert F. Kennedy: assassinated June 5 1968

A SNIPER

DALLAS (TEXAS)

Is the Kennedy family cursed?
« I have a dream »

Martin Luther King: assassinated on April 4 1968

March on Washington for Jobs and Freedom
August 28 1963

Civil rights for African Americans
Non violent protest
Anti segregationist
Walking on the moon

The Space Race

- Alan Shepard was the first American in space in 1961.
- John Glenn was the first American to orbit the earth in 1963.
- Neil Armstrong and Buzz Aldrin, were the first men to walk on the moon in 1969.

An American flag and a plaque were left on the moon as a reminder of the accomplishment.
Vietnam

Pro or anti Vietnam war: hawk or dove?

Draft dodgers refused to serve

Military helicopter

Rice field in Vietnam
Protest on campus

- Student uprisings
- Protests
- Demonstrations
- Sit-ins
- Teach-ins
- Marches
Counter culture

1. Woodstock
2. Meditation
3. Use of illegal drugs
4. Rejection of materialism
5. Psychedelic decoration and acid colours
6. Rejection of traditional family values
Recap

- Baby boom
- Space race
- Hippy
- John F. Kennedy
- Counter culture
- Civil Rights
- Martin Luther King
- Cold War